



ICONS OF PORSCHE • Photography Meets AI • Porsche 911 GT3 992, 2024 • Photographed by René Staud



For over sixty years, the Porsche 911 has embodied sportiness, innovation, and unmistakable design. It has evolved from generation to generation—yet it has always remained true to its essence: a symbol of freedom, speed, and passion. Hardly any other vehicle has had such a lasting impact on automotive history as this icon from Zuffenhausen.

With the exhibition “Icons of Porsche,” René Staud dedicates a unique artistic monument to the most important models in this legendary series. Each vehicle has been carefully selected, each motif staged with dedication, to reveal not only the design language but also the soul of this legend.

The photographs show much more than technical masterpieces. They tell stories of visionaries, of engineering artistry and design culture, of victories on the world’s racetracks, and of

dreams that became reality on four wheels. They are a mirror of their time—and at the same time timeless in their appeal.

René Staud understands better than almost anyone else how to capture the aura of a car using light, perspective, and atmosphere. Every picture speaks of his passion, his decades of experience, and his deep connection to the vehicles. The exhibition thus becomes a tribute to mobility and a declaration of enthusiasm, passion, and the timeless beauty of automotive

design.

“Icons of Porsche” is an invitation to pause and relive the great moments in automotive history – through the eyes of an artist who has always regarded the automobile as a work of art.

THE ICONS OF PORSCHE COLLECTION

Camera settings

Camera: Fuji GFX 100 S
Lens: 60 mm
Aperture: 14
Chip: 100 MPixel
Exposure: 2 Sec.

Individual artwork as desired

We also produce our artworks entirely according to your wishes - both in terms of material and size. Whether canvas, acrylic glass or aluminum dibond, whether small or large - we adapt every artwork perfectly to your ideas. Let us design your individual artwork together.



more information